



DOCUMENTATION

Privacy Policy

CONFIDENTIAL
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1. INTRODUCTION

This Privacy Statement explains how UpInTheCloud collect, control, process, and use information about you.

When we refer to “UpInTheCloud”, “us”, “our”, or “we” within this Privacy Policy, we are referring to the company “Up In The Cloud” Limited of registered address Garadice House, Fairview, Dublin 3, Ireland, the associated website, and any associated services or features which may be made available to you from this website.

UpInTheCloud is based within Ireland, and as such have aligned our Privacy Policy with the EU General Data Protection Regulation (GDPR) which comes into effect on 25th May 2018.

This privacy policy may change from time to time in line with legislation or industry developments. We will not explicitly inform our clients or website users of these changes. Instead, we recommend that you check this policy occasionally for any changes.

2. WHAT INFORMATION DOES UPINTHECLOUD COLLECT AND RECEIVE?

We will collect information that you provide when you interact with the Site via email or by filling in our forms. The data may include basic personal details (e.g. your name), contact details (e.g. your postal address, telephone number, and email address), information to deliver products to you, such as your postal address, etc.

We will also automatically collect personal data when you interact with the Site through your computer, mobile device, or other device including Analytics data (e.g. data collected from cookies); Profile inputs (e.g. data about your location) and Device details (e.g. MAC address, IP address, bluetooth data and advertising identifiers).

We also receive personal data and other online and offline information from third parties with whom we conduct business, such as merchants, co-marketers, distributors, resellers, and other companies or organizations with whom we enter into agreements to support our business and operations.

This website uses cookies to improve the users experience while visiting the website. Cookies are used to store information, such as what time your current visit occurred, whether you have been to the site before, what site referred you to the web page, to keep track of a visitor's identity, to keep track of sessions, etc.

3. HOW DOES UPINTHECLOUD USE MY INFORMATION?

We are committed to protecting the privacy of your information and we have specific rules for how and when we use the information we collect and receive.

Our primary goal in collecting information from you is to provide you with a smooth and efficient experience while using our Services. This information helps us to maintain and improve our services, The information collected is used for troubleshooting, customer support and for administrative purposes.

We will retain your personal data for a period where it is necessary to continue operating our business effectively, to maintain a record of your transactions for financial reporting purposes or fraud prevention purposes until these purposes no longer exist, and to retain as necessary to comply with our legal obligations, resolve disputes, and fulfil our contractual agreements.

You can access, update, rectify, and delete your personal data by submitting an email making a request to privacy@upinthecloud.ie

4. HOW DOES UPINTHECLOUD SHARE OR DISCLOSE MY INFORMATION?

UpInTheCloud will never sell, rent or share your information.

We may disclose your information to trusted third party Service Providers who process data on our behalf but only the minimum information necessary. We require these providers to agree to strict data protection requirements in keeping with our privacy policy standards and our commitments under GDPR.

We do not share your information with any third parties for their own advertising purposes.

We will not disclose your information to law enforcement or other governmental authorities unless we believe it is required to comply with warrants, court orders, subpoenas, or other lawful government requests.

5. HOW DOES UPINTHECLOUD SECURE MY INFORMATION?

We take all necessary steps to ensure that all personal data is treated securely in accordance with this Privacy Statement and the relevant law.

We have put in place appropriate technical and organisational procedures to safeguard and secure the information we manage and collect.

To protect the privacy and security of personal data, we will also take all reasonable steps to verify your identity before granting access to your information as appropriate.

6. THIRD PARTY WEBSITES

You may access UpInTheCloud services through links to and from third party websites. If you follow a link to any of these websites, please note that these websites may have their own privacy statements. We do not accept any responsibility or liability for these third-party websites nor do we provide support for their services. Please undertake the appropriate due diligence before submitting any personal data to these websites.

7. HOW TO CONTACT UPINTHECLOUD?

If you have any questions or comments about our privacy practices or this Privacy Statement, if you want to make use of any of the above rights, or other rights that you may have in relation to your personal data, please contact us by contacting us at privacy@upinthecloud.ie